PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

April 1, 1998

Ms. Aida Levitan
Sanchez & Levitan
3191 Coral Way
Suite 510
Miami, FL 33145

Dear Ms. Levitan:

Attached please find the specifications for a bid we are requesting for the management of the 1998 Marlboro Hispanic dance program. The requirements are self explanatory, however, if you should have any questions, please feel free to contact me at (212) 880-3984.

Two copies of your firm's bid response must be sent in separate sealed envelopes directly to 120 Park Avenue, New York, NY 10017 to the attention of:

Ms. Kathy McGrath
Manager, Marlboro Community Event Marketing (12th Floor)

Mr. Picklu Datta
PM USA Finance (15th Floor)

Bids are due no later than April 20, 1998.

Failure to send in your bid by that date to the individuals listed above will result in your company's disqualification from the bidding process.

We look forward to receiving your bid.

Sincerely,

Kathy McGrath

Kathy McGrath
Manager
Marlboro Community Event Marketing

cc:
I. Broeman
P. Datta
J. Fontanez
S. Reich
C. Yonce

2071046960

Source: https://www.industrydocuments.ucsf.edu/docs/nzhn0004